

cf.Objective() 2008 Review

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Okay, so I said that I would try and post about the various [cf.Objective\(\)](#) sessions. Key word: **try** . As you've probably figured out, I didn't manage to do so. However, this year I *did* make it to all the morning sessions that I intended to make it to, which certainly was not the case last year. No, not hung over. I'm nocturnal by nature, and I'm usually in bed asleep in the morning hours, so making it to the morning sessions is a helluva chore.

This year's lineup, as [I previously mentioned](#) , was nothing short of superb. I continue to be amazed at the depth of content and the quality of the speakers at cf.Objective(). If you are serious about enhancing your learning and skills, I would urge you to be sure to make it to next year's conference.

From meeting up with [Paul Marcotte](#) and Jason Durham at the airport, to dining at [Fogo de Chao](#) with [Luis Majano](#) , [Josh Giese](#) , [Charlie Griefer](#) , [Maxim Porges](#) , Paul, and Jason, and then the Official cf.Objective() Reception on Thursday night, to the sessions all day on Friday, Saturday, and Sunday, the weekend was, in my estimation, nothing short of excellent. Major kudos to all of the speakers on a job well done. See you guys (and gals) all next year!